

JOB DESCRIPTION

jDesignation:	Manager	Level:	Managerial
Department:	International Events	Location:	Jaipur
Reporting:		Direct Reportees:	

Required Profile:	
Educational Qualification	MBA in International Marketing/Marketing
Experience	10+ years
Industry to be hired from	Exhibition, Media.
Salary Budget	

Key Accountabilities

- Planning and implementing revenue generation avenues of international exhibition/trade shows/buyer seller meets/conferences.
- Determining pricing strategies for international exhibition/trade shows/buyer seller meets/conferences.
- Developing new themes and expanding the current ones of international exhibition/trade shows/conferences/ buyer seller meets
- Identifying and meeting with potential international strategic alliance partners.
- Identifying and meeting with potential members for our various projects.
- Liase and coordinate with various consulates/embassies/high commission/trade offices etc. internationally for industry promotion.
- Presenting sponsorship proposals and organizing sponsorship for international events.
- Preparing country specific reports for continuing effective trade relationships for events.
- Prepare budgets and control costs of the exhibition/trade shows/buyer seller meets/conferences.
- Organize India pavilions/group of exhibitors for international shows.

Required Functional Knowledge:	Required Competencies:
<ul style="list-style-type: none"> • MBA is International Marketing/ Marketing. • Effective communication skills • Ability to plan and formulate strategies • Ability to prepare various project reports and presentation related to Gem and Jewellery industry (trade). • Ensure deadlines and met and optimal work distribution among team members. 	<ul style="list-style-type: none"> • Ability to work under pressure • Awareness of markets and financial implications. • Quick decision-making abilities • Excellent verbal and written communication skills